

Baytech recognized for prestigious interactive media awards

Baytech Wins at 2008 Annual Horizon Interactive Awards Competition

Indianapolis, IN USA – May 2, 2008 - The Horizon Interactive Awards, a leading international interactive media awards competition, announced the 2008 award winners to highlight this year's "best of the best" in interactive media production.

Baytech was recognized for their excellence with a Gold award for their Interactive Flash Design.

Baytech was recognized for their excellence with a Bronze award for the Web Design & Branding & Application Development.

The seventh annual, international competition saw just over 1000 entries from 20 countries around world including: Australia, Belgium, Canada, China, Croatia, Germany, Great Britain, Hong Kong, Hungary, Ireland, Israel, Italy, Malaysia, Spain, Singapore, South Africa, Thailand Turkey, Taiwan, Turkey, United Arab Emirates, and nearly all 50 of the United States of America. An international panel of judges, consisting of industry professionals with diverse backgrounds, as well as an end user panel evaluated 18 different categories ranging from online advertising to video games. The 2008 winning entries showcase the industry's best interactive media solutions including web sites, CDs and DVDs, online ads, video and more.

"The 2008 competition was the most competitive to date. The work in this year's competition is at such a high level that the judges really had their work cut out for them," said Mike Sauce, founder of the Horizon Interactive Awards. "All of the winning entries displayed a high level of sophistication, aesthetic creativity, technical excellence and clear purpose."

About the Horizon Interactive Awards

In its 7th year, the Horizon Interactive Awards was created to recognize excellence in interactive media production worldwide. Since 2001, the competition has received thousands of entries from countries around the world and nearly all 50 US States. Each year, those entries are narrowed down to the best of the best to be recognized and promoted on an international stage for their excellence. The judging process involves a Horizon Interactive Awards advisory panel, end user panel and a worldwide panel of judges consisting of industry professionals. Winning entries are dubbed the "best of the best" in the interactive media industry.