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Bay Tech Web Design recognized for prestigious interactive media award

Bay Tech Web Design Wins at the 6th Annual Horizon Interactive Awards Competition

Indianapolis, IN USA – May 1, 2007 - The Horizon Interactive Awards, a leading international interactive media awards competition, announced the 2007 award winners. The sixth annual international competition recognized excellence in interactive media production among multi-media developers worldwide.

Bay Tech Web Design was recognized for their excellence in interactive media production with a bronze award for the Business to Business and E-commerce/ Shopping database driven website.

The 2007 competition saw nearly 1000 entries from 24 countries around world including: Australia, Canada, Czech Republic, Columbia, Croatia, Germany, Egypt, Spain, France, Great Britain, Hong Kong, Hungary, Indonesia, Israel, Italy, Malaysia, New Zealand, Singapore, South Africa, Syria, Thailand, Turkey, Taiwan and nearly all 50 of the United States. An international panel of judges, consisting of industry professionals with diverse backgrounds, evaluated 19 different categories ranging from online advertising to video games. The 2007 winning entries showcase the best developed interactive media solutions including web sites, CDs and DVDs, online ads, video and more.

“The 2007 competition was a fantastic display of creativity and effective communication blended with technical excellence,” said Mike Sauce, founder of the Horizon Interactive Awards. “Every year, it is amazing to see how designers and developers continue to innovate new and exciting ways for people to experience products, services, and ideas through interactive media.”

The Horizon Interactive Awards holds the annual competition in early spring of each year. For more information visit the Horizon Interactive Awards at www.horizoninteractiveawards.com.

About the Horizon Interactive Awards

In its 6th year, the Horizon Interactive Awards was created to recognize excellence in interactive media production worldwide. Since 2001, the competition has received thousands of entries from 26 different countries and nearly all 50 US States. Each year, those entries are narrowed down to the best of the best to be recognized and promoted on and international stage for their excellence. For more information, visit www.horizoninteractiveawards.com.

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